



Greater Media Detroit

 WRIF-FM

 X

WCSX-FM

 WMGC-FM

POLITICAL ADVERTISING CHECKLIST

Name of Candidate:

Both Johnson

Office Being Sought:

Sec of State (Mich)

Organization Ordering Advertising:

Relationship to Candidate:

Candidate

Person to Whom Disclosure Is Given:

Neil Williams

Date

Item

X

Candidate has been determined to be "legally qualified."

X

Candidate's announcement constitutes a "use"; i.e., candidate personally appears on the spot and is identifiable.

X

Candidate's announcement contains proper sponsorship identification.

X

Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.

X

Candidate has provided written certification that the ad does not refer to an opposing candidate, or written certification that the ad includes an audio statement by the candidate personally identifying him/herself and stating that he or she has approved the broadcast

X

Candidate has been provided with:

--Greater Media Detroit Statement of Policy on Political Advertising; and

--Greater Media Detroit Station(s) Rate Information

X

Campaign Committee has provided list of officers and directors.

Date:

10/21/14

Salesperson Michael Mayer

INVOICE



Invoice #: IN-11410107412
Invoice Date: 10/26/2014
Contract #: 120025
Page: 1
Net Amount: \$1,279.25

Agency: Strategic Media Services
 1211 North Ft. Myer Drive Suit
 Arlington, VA 22209

Station(s): WCSX-FM

Advertiser: Ruth Johnson for Sec of State
Product: Ruth Johnson for MI Secra
Estimate #: na
Agency Client Code: na
Buyer Name:

Salesperson(s): Katz Philadelphia
Terms: Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/22/14	07:14a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
WED	10/22/14	08:14a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
WED	10/22/14	11:00a	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
WED	10/22/14	11:57a	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
WED	10/22/14	03:27p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
THU	10/23/14	06:09a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
THU	10/23/14	08:39a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
THU	10/23/14	10:55a	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
THU	10/23/14	02:27p	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
THU	10/23/14	04:25p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
THU	10/23/14	05:55p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
THU	10/23/14	06:55p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
FRI	10/24/14	06:10a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
FRI	10/24/14	07:41a	1	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$75.00
FRI	10/24/14	11:57a	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
FRI	10/24/14	02:29p	2	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$85.00
FRI	10/24/14	04:26p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
FRI	10/24/14	06:58p	3	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$80.00
SAT	10/25/14	06:41a	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SAT	10/25/14	07:09a	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SAT	10/25/14	08:24a	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SAT	10/25/14	09:29a	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SAT	10/25/14	04:00p	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SAT	10/25/14	05:00p	4	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$5.00
SUN	10/26/14	11:57a	5	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$8.75
SUN	10/26/14	12:59p	5	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$8.75
SUN	10/26/14	05:31p	5	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$8.75
SUN	10/26/14	06:53p	5	60	Ruth Johnson for MI Secra	JON14R01_Drill_REV2	\$8.75

INVOICE



Invoice #: IN-11410107412
Invoice Date: 10/26/2014
Contract #: 120025
Page: 2
Net Amount: \$1,279.25

Remit To:
Greater Media Detroit
1 Radio Plaza
Ferndale, MI 48220

Invoice Totals

Total Spots:	28
Gross Amount:	\$1,505.00
Agency Commission:	(\$225.75)
Net Amount:	\$1,279.25

Thank you for your business

CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.
Copy of Electronic Invoice

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Neil Williamsbeing/on behalf of: Ruth Johnsona legally qualified candidate of the Republicanpolitical party for the office of: Secretary of Statein the Generalelection to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE	ATTACHED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ruth Johnson for Michigan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joy Koop

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/14

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Michael Mayer

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Neil Williams**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

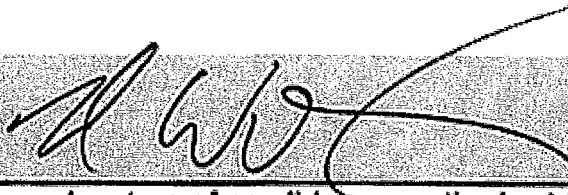
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Neil Williams

printed name

9/22/14

date

Broadcast Contract

Strategic Media Services
Ruth Johnson for Sec of State
1211 North Ft. Myer Drive Suit
Arlington, VA 22209

Start Date 10/22/14	Contract# 120025	Mod# 1
End Date 10/28/14	Date Entered 09/02/14	Date Last Modified 09/16/14
Advertiser Ruth Johnson for Sec	Station Market WCSX-FM	
Product Ruth Johnson for MI Secra	SalesRep/Office Katz Philadelphia	

Standard Billing Cycle Estimate# na

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
LINE	REMARK											
1	WE 10/22/14 FR 10/24/14	06:00A-10:00A	60	--	--	X	X	X	--	--	6	\$75.00
2	WE 10/22/14 FR 10/24/14	10:00A-03:00P	60	--	--	X	X	X	--	--	6	\$85.00
3	WE 10/22/14 FR 10/24/14	03:00P-07:00P	60	--	--	X	X	X	--	--	6	\$80.00
4	SA 10/25/14 SA 10/25/14	06:00A-07:00P	60	--	--	--	--	--	6	--	6	\$5.00
5	SU 10/26/14 SU 10/26/14	10:00A-07:00P	60	--	--	--	--	--	--	4	4	\$8.75
6	MO 10/27/14 TU 10/28/14	06:00A-10:00A	60	X	X	--	--	--	--	--	4	\$75.00
7	MO 10/27/14 TU 10/28/14	10:00A-03:00P	60	X	X	--	--	--	--	--	4	\$85.00
8	MO 10/27/14 TU 10/28/14	03:00P-07:00P	60	X	X	--	--	--	--	--	4	\$80.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	2,465.00	\$369.75	\$ 2,095.25	\$ 2,465.00

Billing Projections: By Month

	Oct 14	Nov 14
CA	2,465.00	
ST	1,505.00	960.00

NONDISCRIMINATION POLICY: Greater Media Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Greater Media Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks' prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			
		Page	4

REVISED

CONT# 28093117 Mod# 2 Ver# 5 (Last = MOD 1 CF)
 REP KATZ RADIO
 TO WGSX-FM (Detroit, MI)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV RUTH JOHNSON FOR SECRETARY OF STATE
 PDT Ruth Johnson for MI Secretary of State
 FLT Oct 22, 14 - Oct 28, 14

* REP ORDER COMMENT *

** 9/15/2014 6:12:00 PM: THIS IS A REVISED ORDER. ADDING MONEY. DO NOT DOUBLE BOOK. PLEASE
 CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG	1.1	FLIGHT 1							
CHG	1.2	..WTF..	6A - 10A	60	10/22/2014 - 10/24/2014	1W	6	\$75.00	6
CHG	1.3	..WTF..	10A - 3P	60	10/22/2014 - 10/24/2014	1W	6	\$85.00	6
	1.4	..WTF..	3P - 7P	60	10/22/2014 - 10/24/2014	1W	6	\$80.00	6
	1.5S.	6A - 7P	60	10/25/2014 - 10/25/2014	1W	6	\$5.00	6
	S	10A - 7P	60	10/26/2014 - 10/26/2014	1W	4	\$8.75	4
		** WEEKLY FLIGHT TOTALS **							
							28	\$1,505.00	
	2.1	FLIGHT 2							
	2.2	MT.....	6A - 10A	60	10/27/2014 - 10/28/2014	1W	4	\$75.00	4
	2.3	MT.....	10A - 3P	60	10/27/2014 - 10/28/2014	1W	4	\$85.00	4
		MT.....	3P - 7P	60	10/27/2014 - 10/28/2014	1W	4	\$80.00	4
		** WEEKLY FLIGHT TOTALS **							
							12	\$960.00	

	Oct 14	Nov 14				
SPOTS	28	12				
CASH	1505.00	960.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1505.00	960.00				

Broadcast Contract

Strategic Media Services
Ruth Johnson for Sec of State
1211 North Ft. Myer Drive Suit
Arlington, VA 22209

Start Date 10/22/14	Contract# 120025	Mod# 0
End Date 10/28/14	Date Entered 09/02/14	Date Last Modified 09/02/14
Advertiser Ruth Johnson for Sec	Station Market WCSX-FM	
Product Ruth Johnson for MI Secra	SalesRep/Office Katz Philadelphia	

Standard Billing Cycle Estimate# na

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
LINE	REMARK											
1	WE 10/22/14 FR 10/24/14	06:00A-10:00A	60	--	--	X	X	X	--	--	5	\$75.00
2	WE 10/22/14 FR 10/24/14	10:00A-03:00P	60	--	--	X	X	X	--	--	5	\$85.00
3	WE 10/22/14 FR 10/24/14	03:00P-07:00P	60	--	--	X	X	X	--	--	5	\$80.00
4	SA 10/25/14 SA 10/25/14	06:00A-07:00P	60	--	--	--	--	--	6	--	6	\$5.00
5	SU 10/26/14 SU 10/26/14	10:00A-07:00P	60	--	--	--	--	--	--	4	4	\$8.75
6	MO 10/27/14 TU 10/28/14	06:00A-10:00A	60	X	X	--	--	--	--	--	4	\$75.00
7	MO 10/27/14 TU 10/28/14	10:00A-03:00P	60	X	X	--	--	--	--	--	4	\$85.00
8	MO 10/27/14 TU 10/28/14	03:00P-07:00P	60	X	X	--	--	--	--	--	4	\$80.00

Additional Comments	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	37	2,225.00	\$333.75	\$ 1,891.25	\$ 2,225.00

Billing Projections: By Month

CA	Oct 14	2,225.00
ST	Nov 14	1,265.00

06:00A-10:00A	60	--	--	X	X	X	--	--
10:00A-03:00P	60	--	--	X	X	X	--	--
03:00P-07:00P	60	--	--	X	X	X	--	--
06:00A-07:00P	60	--	--	--	--	--	6	--
10:00A-07:00P	60	--	--	--	--	--	--	4
06:00A-10:00A	60	X	X	--	--	--	--	--
10:00A-03:00P	60	X	X	--	--	--	--	--
03:00P-07:00P	60	X	X	--	--	--	--	--

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Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 8

REVISED

Sep 02, 14
 CONT# 28093117 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO
 TO WCSX-FM (Detroit, MI)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: na / na / na
 SALESPERSON FAX#
 PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV RUTH JOHNSON FOR SECRETARY OF STATE
 PDT Ruth Johnson for MI Secretary of State
 FLT Oct 22, 14 - Oct 28, 14

*** REP ORDER COMMENT ***

** 8/29/2014 3:06:00 PM: PLEASE NOTE: CHANGE IN AGENCY ONLY

** 8/29/2014 3:06:00 PM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH KRISTEN.STOLTZ@KATZRADIOGROUP.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	10/22/2014 - 10/24/2014	1W	5	\$75.00	5
	1.2	..WTF..	10A - 3P	60	10/22/2014 - 10/24/2014	1W	5	\$85.00	5
	1.3	..WTF..	3P - 7P	60	10/22/2014 - 10/24/2014	1W	5	\$80.00	5
	1.4S.	6A - 7P	60	10/25/2014 - 10/25/2014	1W	6	\$5.00	6
	1.5S	10A - 7P	60	10/26/2014 - 10/26/2014	1W	4	\$8.75	4
		** WEEKLY FLIGHT TOTALS **					25	\$1,265.00	
		FLIGHT 2							
	2.1	MT.....	6A - 10A	60	10/27/2014 - 10/28/2014	1W	4	\$75.00	4
	2.2	MT.....	10A - 3P	60	10/27/2014 - 10/28/2014	1W	4	\$85.00	4
	2.3	MT.....	3P - 7P	60	10/27/2014 - 10/28/2014	1W	4	\$80.00	4
		** WEEKLY FLIGHT TOTALS **					12	\$960.00	

	Oct 14	Nov 14				
SPOTS	25	12				
CASH	1265.00	960.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1265.00	960.00				